



Aaron Moreno - UI Visual Designer

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Online: www.formzine.com

I am a senior designer located in the San Francisco Bay Area with over ten years experience in Enterprise SaaS, Finance / Fintech, Web Security and Consumer applications. I am exploring open opportunities as a Senior Visual or Senior Product Designer with an emphasis on project ownership and an agile environment for shipping quickly.

EXPERIENCE

Authentic8, Inc.

May 2012 - Current | Redwood City, CA

Product Designer for Silo, Authentic8's flagship product. Silo is a secure, cloud based browser for business. Working with executive and product team, identify and implement key features and improvements based on customer needs. Communicate directly with and provide engineering team image assets, design mockups and product UI specifications. Other duties include internal and external brand and marketing materials for Silo and Authentic8.

Xpert Financial, Inc.

Sept 2010 - April 2012 | San Mateo, CA

Senior designer for Xpert ATS, a fully-electronic capital raising and trading platform built exclusively for private company securities. I worked closely with product management and the executive team to design and develop user scenarios, conceptual mockups and final design deliverables for engineering team. Other duties included supporting the Executive team, CMO and Product manager on sales and marketing design collateral.

IBM

Jan 2005 - May 2010 | San Jose, CA

Staff Designer for IBM Information Management Software Division. My duties included UI Design and development for desktop and web based database driven enterprise applications across various industry sectors. Worked closely with a global team delivering design mockups and final design assets for supported products.

IBM

Jan 2004 - Dec 2004 | San Jose, CA

As an intern of the DB2 UI/UX team - my duties included design of product iconography, application mockups, user flows and prototypes. As well as branded collateral, technical diagrams, product packaging and marketing materials. I also collaborated with Developers and Information Architects on new emerging software applications for IBM's portfolio of Database management suite of applications.

EDUCATION

Academy of Art University

Bachelor of Fine Arts: Computer Arts - 2004

Las Positas College

Associate of Arts: Liberal Arts & Sciences - 1999